



The Japan-America Grassroots Summit has been held in the U.S. and Japan for 25 years. Each year an average of 100 - 200 people travel across the Pacific to promote peace & friendship. Including host participants, 40,000+ people have participated in this grassroots exchange. Join us to make the Atlanta Summit the best yet!

	Title	Diamond	Platinum	Sakura	Peach
Price	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Presenting Sponsor	●	-	-	-	-
VIP Invitation	●	●	-	-	-
Opening & Closing Ceremony	30 Guests	20 Guests	10 Guests	5 Guests	2 Guests
Opening Commercial	2 x 30 second	30 second	-	-	-
Opening Logo/Name Projection	Company Logo	Company Logo	Company Logo	Company Logo	Company Name
Program Advertisement	Full Page Color	Full Page Color	1/2 Page Color	1/4 Page Color	-
Summit T-Shirt	Logo	Logo	Logo	Name	Name
Website	Logo on JASG, Summit, Sponsor Page	Logo on JASG, Summit, Sponsor Page	Logo on Summit, Sponsor Page	Logo on Sponsor Page	Name on Sponsor Page
Signage	Logo	Logo	Logo	Name	Name
Recognition in all PR materials	●	●	●	●	●

第26回 日米草の根交流サミット2016
広域アトランタ大会
2016/10/4 [火] ~ 11 [火] 8日間

見どころ満載のアトランタで
サザンホスピタリティを肌で感じる一週間

ワールドオブココロ
※年齢・職業・語学レベル関係なくなたでも参加できます
アメリカ南語音楽

The 26th Japan - America
GRASSROOTS SUMMIT
2016 in Greater Atlanta

OCTOBER 4-11, 2016

SPONSORSHIP KIT

CO-ORGANIZED BY



John Manjiro Whitfield Commemorative
Center for International Exchange
公益財団法人ジョン万次郎ホイットフィールド記念 国際草の根交流センター



TITLE Sponsor – \$15,000

- Naming rights as presenting company of 2016 Japan-America Grassroots Summit in Greater Atlanta
- Invitation to VIP reception at Grassroots Summit Opening Ceremony at The Fox Theatre and Closing Ceremony at Stone Mountain Park
- 3 tables of 10 (30 total guests) at Summit Opening/Closing Ceremony
- Two 30 second company commercials presented at Opening Ceremony
- Company logo projected at Opening Ceremony
- 2 Full-page color advertisements in Summit Program Book
- Premiere company logo placement on Summit T-Shirt
- Company logo & link placed on homepage of the Japan-America Society of Georgia (JASG) website
- Company logo & link prominently placed on Summit landing page and Summit sponsor page of JASG website
- Logo prominently placed in all signage displayed at Opening/Closing Ceremonies and all Summit events
- Prominent Recognition as Title Sponsor in all Summit news, press releases and promotional materials
- Daily Announcements as Title Sponsor during entirety of Grassroots Summit (October 4-11, 2016)

DIAMOND Sponsor – \$10,000

- Invitation to VIP reception at Grassroots Summit Opening Ceremony at The Fox Theatre and Closing Ceremony at Stone Mountain Park
- 2 tables of 10 (20 total guests) at Summit Opening/Closing Ceremony
- 30 second company commercial presented at Opening Ceremony
- Company logo projected at Opening Ceremony
- 1 Full-page color advertisement in Summit Program Book
- Prominent company logo placement on Summit T-Shirt
- Company logo & link placed on homepage of the Japan-America Society of Georgia (JASG) website
- Company logo & link prominently placed on Summit landing page and Summit sponsor page on JASG website
- Logo prominently placed in all signage displayed at Opening/Closing Ceremonies and all Summit events
- Prominent Recognition as Diamond Sponsor in all Summit news, press Releases and promotional materials
- Daily Announcements as Diamond Sponsor during entirety of Grassroots Summit (October 4-11, 2016)

PLATINUM – \$5,000

- 1 table of 10 (10 total guests) at Summit Opening/Closing Ceremony
- Company logo projected at Opening Ceremony
- Half-page color advertisement in Summit Program Book
- Company logo placement on Summit T-Shirt
- Company logo & link placed on homepage of the Japan-America Society of Georgia (JASG) website
- Company logo & link prominently placed on Summit landing page and Summit sponsor page on JASG website
- Logo prominently placed in all signage displayed at Opening/Closing Ceremonies and all Summit events
- Prominent Recognition as Platinum Sponsor in all Summit News, Press Releases and Promotional Materials
- Daily Announcements as Platinum Sponsor during entirety of Grassroots Summit (October 4-11, 2016)

SAKURA Sponsor – \$2,500

- 5 guests invited to Summit Opening Ceremony at The Fox Theatre and Closing Ceremony at Stone Mountain Park
- Company logo projected at Opening Ceremony
- Quarter-page color advertisement in Summit Program Book
- Company name placement on Summit T-Shirt
- Company logo & link placed on Summit sponsor page on JASG website
- Name placed in all signage displayed at Opening/Closing Ceremonies and all Summit events
- Recognition as Sakura Sponsor in all Summit News, Press Releases and Promotional Materials
- Daily Announcements as Sakura Sponsor during entirety of Grassroots Summit (October 4-11, 2016)

PEACH Sponsor – \$1,000

- 2 guests invited to Summit Opening Ceremony and Closing Ceremony
- Company name projected at Opening Ceremony
- Company name recognition in Summit Program Book
- Company name placement on Summit T-Shirt
- Company name & link placed on Summit sponsor page on website
- Name placed in all signage displayed at Opening/Closing Ceremonies and all Summit events
- Prominent Recognition as Peach Sponsor in all Summit News, Press Releases and Promotional Materials
- Daily Announcements as Peach Sponsor during entirety of Grassroots Summit (October 4-11, 2016)

Please consider making a contribution to help us promote peace & friendship if you are not able to sponsor.