



The 26th Japan – America

GRASSROOTS SUMMIT

2016 in Greater Atlanta



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Metro-Atlanta and the surrounding areas in Georgia will be the host for **The 26th Japan-America Grassroots Summit 2016 in Greater Atlanta** taking place **October 4-11, 2016**. The Summit, jointly organized by the John Manjiro Whitfield Commemorative Center for International Exchange (CIE) in Japan and The Japan-America Society of Georgia (JASG) with support from the Consulate General of Japan in Atlanta, aims to strengthen the peaceful relationship between Japan and the United States by fostering grassroots friendships through a one-week cultural exchange program for all ages.

This year's Summit will showcase Georgia's local attractions, unique culture and customs, and special business opportunities to more than 200 visitors from Japan and over 300 American hosts. While Japanese participants take part in tourist activities in Atlanta for 3 days, they will also live with host families and learn the American lifestyle in "Local Session" activities in the surrounding host communities for 3 days. With 25 years of history and more than 40,000 Japanese and Americans participating, the Grassroots Summit is one of the most enduring and important bilateral international exchange programs.

As we proceed with the final planning efforts for the Summit, we would like to ask for your support by sponsoring this year's festivities. Atlanta and Georgia are regarded as the center of Japanese industry in the Southeastern United States as Japanese-affiliated companies have invested over \$10.4 billion in Georgia, where 547 Japanese-affiliated companies currently operate. These companies together employ nearly 37,000 workers state-wide. With more than 50 Georgia companies having major operations in Japan, your contribution will certainly strengthen friendship and the mutual understanding between the Japanese, American and many other international communities not only in Georgia but in Japan as well.

An attachment outlining the various sponsorship levels and benefits is included for your review. Also attached is a form that can be filled out and returned with your contribution. Your involvement and support of The 26th Japan-America Grassroots Summit 2016 in Greater Atlanta would be most appreciated. Should you have any questions or need additional information, please do not hesitate to contact us or the JASG's Office Administrator, Maki Murahashi, at (404) 842-1400.

Most sincerely,

Robert N. Johnson
Chairman
The Japan-America Society of Georgia

Kazuyoshi "Yoshi" Domoto
Executive Director
The Japan-America Society of Georgia